

# 2 Make Money On The Internet

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November 5th, 2009 — How To Make Money, Make Money On The Internet

Most people that have been able to **make money on the internet** made tons of mistakes before they saw their first dollar (I know I did). Although you may be struggling to achieve success online, I have some tips that you may find helpful. The coolest part about making money on the net is that you are in complete control of your own business one hundred percent of the time. You call the shots, you make your own hours, and you decide what you would like to work on. Many times when people first start their journey to make money, they think that they need to pick a topic that they hate writing about in order to earn. Doing work that you clearly do not like (whether it be writing articles, freelancing, etc.) is usually not going to inspire you to make more money.

If you hope to be successful as a web entrepreneur or internet marketer, you should have a genuine passion for what you are doing. I have found that when I try to force myself to write too many articles on topics that I don't like, I am far less productive than normal. In order to reach a state of maximum productivity and motivation, I first force myself to meet a few criteria that I've set for myself. Below are some personal steps that I now go through before setting up a website with the intention of making money online.

## Best Tips To Make Money On The Internet

**Step #1: Make a large list of things that I enjoy**

**Step #2: Use the Google Adwords Keyword Tool to find the CPC / traffic ratio**

**Step #3: Take a look at CPC, traffic, as well as my level of interest**

**Step #4: Choose a topic that is motivating and that pays well**

**Step #5: Set up a website with a keyword rich domain name**

load

To search, type and hit enter

step 1

- [Best Tips To Make Money On The Internet](#)
- [9 More Ways To Get Backlinks For Better Search Engine Rankings](#)
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step 2

- [yearight on 100 Info Barrel Articles Experiment To Make Money On The Internet](#)
- [Tony Bowles on Human Rewriter Review For Content Creation](#)
- [Parasite Robin on 100 Info Barrel Articles Experiment To Make Money On The Internet](#)
- [Mir on Best Tips To Make Money On The Internet](#)
- [Aquma on Make Money On The Internet With HubPages](#)

## Step #6: Write articles, market them, and watch the money roll in

Before devising this improved strategy for myself, I used to only choose topics that had high CPC's. Folks, this is clearly a major mistake. Although you may be initially motivated by starting with a very high CPC, it is probably not such a good idea if you have zero or minimal interest in whatever you're writing about. I have found that the websites that I have a lot of interest in usually perform the best (as far as traffic goes) as well as in earnings. It is very easy for me to come up with the motivation to work on them throughout the day.

### Work On Your Interests

Do you really want to have making money online seem like hard work? If you are going to be the one writing articles, you will probably done a heck of a lot better on websites that you have a natural interest in. Maybe you really enjoy tennis - why not start a site on tennis racquets? As long as it's a profitable niche, you should do just fine with earnings. If you are writing about construction tools, but have a passion for gardening, it will be much harder to get motivated. At least do yourself the favor of researching some topics related to gardening before writing another article for your construction site.

It is also important to understand your personal set of ethical guidelines. Are you a person that could care less about others and is trying to make as much money as possible? Or do you genuinely attempt to write solid information that helps people? The internet is flooded with spam these days, so writing a bunch of "garbage information" is usually not the answer. Usually the individuals that write quality articles will have them linked to by other webmasters because the articles will actually be useful. Being able to [get backlinks](#) to your site from readers is much easier than marketing the content yourself.

### Help People Find What They Need

Most people feel a lot better about themselves as an internet marketer when they are writing high quality content that helps people. If you are helping people (in any way), you'll probably feel a heck of a lot better than you would if your focus was on scamming people. People that are only online to make cash are going to feel much less fulfilled at the end of the day than the individuals that had a positive impact on someone else.

Reflect on your successful projects. Do you have a website (or several) that are very successful? If you do, it can be very helpful to analyze what you did that made them successful. Sometimes people get stuck in a rut and cannot think of what should be done in order to get more traffic or earn more money. Always take a look at the strategies that you used on sites that are already successful - it will likely be obvious as to what needs to be done on your new websites in order to get the same results.

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## Avoid Distractions

My final tip to [make money on the internet](#) is to only partake in activities that will help you achieve your goals (i.e. avoid distractions). If you spend a lot of time surfing the internet, reading the news, checking your email every 5 minutes, checking your Google AdSense earnings, checking your website traffic, reading other blogs, etc., you are not only going to waste a lot of time, but you are going to minimize your productivity.

I realize that it can be tough to manage distractions, but it is something that I consider an absolute “must” to earn money online. In order to cope with this, I typically disconnect my computer from the internet and write articles while I’m not even online. I also make sure that my speakers are unplugged from my computer so that I don’t get distracted by turning on my iTunes, or listening to new music. In my early days, distractions made it impossible for me to write a solid article of 500 words in less than 30 minutes. These days I can knock out an article fairly quick as long as I don’t get distracted.

There are many other good tips that you can implement to make some extra cash on the net as well. In order to be successful online, it is important to implement the advice that resonates with you as an individual and stick with it. Hopefully some of the stuff in this article is able to improve your money making ability.

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October 20th, 2009 — Backlinks

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There are tons of things that you can do in order to get a higher ranking in search engines. I had originally mentioned “[9 Ways To Get Backlinks For Better Search Engine Rankings](#)” and decided to write a follow-up article. If you are serious about increasing the traffic to your website, you are going to need to know how to get links. After your website has built up some authority, people will naturally start linking to you from their blogs. However, you are going to need to first get people to your website by doing some internet marketing.

## 9 More Ways To Get Backlinks For Better Search Engine Rankings

Unique Article Wizard



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This tool has helped me a lot when it comes to getting links from other blogs in a short amount of time. With this tool, you basically submit three original articles that are all similar and related to the same topic. The unique articles then get distributed to a network of many websites and blogs. Each article allows you to get up to two authorship links. Most of the time, articles get submitted to thousands of websites – and although these sites are not usually very quality, the links still help.

You can read my [Unique Article Wizard Review](#) if you are interested in finding out more information. It currently costs \$67 per month, which I think is very reasonable. If you aren't yet making this much money on the internet, it may seem like a pricey tool. With that said, there are not too many programs that make link building as easy as Unique Article Wizard's system. As of now, I encourage you to at least try out the tool. If you don't like it after one month, you are only out \$67. I have been using it for a long time now and the results have been significant enough for me to continue with its usage.

## **Social Media Websites**

There are tons of ways in which you will be able to get backlinks by participating in social media communities. Places like Facebook, Twitter, Digg, and Stumble Upon, can all be a source of traffic. You can create a website page on Facebook, link out to your site from your twitter profile (as well as with your Digg profile or StumbleUpon profile). Obviously you do not need to use them all, but the more that you take advantage of, the more link juice you will get sent your way.

The great thing about using social media sites is that it also provides more of an opportunity for you to get new visitors to your site, thus increasing your traffic. The more traffic that you get to your website, the greater percent chance you will have to get a link from one of your readers. If you link to an extremely well written article, it may get re-tweeted on twitter or become one of the most popular articles on Digg – you really never know what can happen. Never be afraid to put your material out on social sites – the powerful backlinks will be worth it.

## **Feed Directories**

There are many different Feed Directories that will allow you to submit your RSS feed. When you have submitted it, the website will automatically be pinged every time you update your blog. The nice thing about submitting your site's feed is that you also get a link back. Although it takes time to submit your feed (e.g. <http://2makemoneyontheinternet.com/feed>) to tons of different directories, the link support will surely help.

It is recommended that you do not submit to every directory all at the same time. Take the time to space out your feed submissions so that they look natural to the search engines. Eventually, you should notice that your blog's readership increases as well as its traffic. There are

many lists of feed directories on the net. As long as you eventually submit your feed, you will benefit by getting extra backlinks for better rankings.

## **Build Website Authority and Popularity**

If you can manage to run a blog that targets a big enough audience, you can build authority if you maintain and update it. On average, it takes a blogger roughly three years to gain authority in a very competitive topic. It can take longer, but it may also be a much quicker process if you are great at link building and Search Engine Optimization. When you finally have a large number of readers and visitors, you have built up authority.

The great thing about having authority and/or popularity is that people will be compelled to link to you. Let's say you report your monthly earnings at \$30000 and all of your readers are amazed with your accomplishment. Assuming most of your readers and followers have blogs, there is a very good chance that some of them will link back to your earnings. Same goes for if you write an exceptional article – people are going to take notice and the links will start pouring in. Authority is not something that happens overnight though, so do not get too excited if you are just starting out.

## **Have a Contest**

Holding a contest on your website can serve as a very catchy, creative way to get backlinks for better search engine rankings. In recent years, the number of contests held by websites has increased due to the fact that they are a very effective traffic booster. Although I personally do not plan on having a contest on “2 Make Money On The Internet” anytime soon, there are plenty of webmasters that enjoy implementing contests.

The point is that any quality contest (e.g. that gives people the chance to win good prizes) is going to build up the number of visitors to your website and will build backlinks. People will discuss the contest on their websites – especially if they won a prize. It is a good idea to build up a moderate number of readers before you use this technique. Assess whether you could gain a lot of good links from having a contest. If you could, you should consider having one.

## **Video Marketing**

If you are good at creating web videos, you can post them all across the net. Putting a few keyword-rich videos on YouTube is going to bring in more traffic to your website. If you know how to create a customized video player (specifically for your website), then whenever someone embeds it into a post, they are going to automatically give you an extra backlink.

If you talk about something interesting or controversial, there are likely going to be many people that watch the video. Simply include a URL link

to your website if you want to get more incoming links. This technique does not always work well, but it can be highly effective if you are a good speaker and/or have something exciting to share.

## **Use Yahoo Answers**

An easy way to pick up some quick link juice is to spend some time contributing to Yahoo Answers. For those who do not know how Yahoo Answers works, it is basically a place where any member of Yahoo can ask a question. If you take the time to thoughtfully answer someone's question, you can link back to a couple sources of where you got your answer. Obviously you probably should not be linking to a make money online website if you are answering a question about health.

It is relatively easy to search for questions that are related to your area of expertise. If you are really experienced in the area of fitness, you probably will want to answer questions in that specific niche and link to a fitness website that you may have. The cool thing is that Yahoo Answers has a lot of power in the eyes of the search engines – therefore the links coming to your website from it are usually very beneficial.

## **Build Support Websites**

For most people that know how to create websites, it is not very difficult to create a bunch of little niche “support” websites. The idea is to use these support sites to give your main website backlinks. You usually should not interlink these support sites with one another; rather, each one should be pointing directly at your main site. I recommend putting up at least 5 posts on each website and sending some authority back to the site that you are trying to build up to number one.

The nice thing about support sites is that they can be created for free on platforms like Blogger.com and WordPress.com. If you are smart in your link building process (e.g. only link out every once and awhile), you can get a ton of authority transferred your way. This technique works great if you have a large website that could use a bit of a boost.

## **Hire an SEO Specialist**

Hiring a Search Engine Optimization specialist could be one of the best decisions for your website that you ever make. It is very important to have someone knowledgeable in SEO on your side if you hope to rank well and maximize your traffic. If you already know a lot about optimizing your site for search engines, there is no need for a specialist or consultant.

Professionals in SEO are experts in getting your website lots of high quality backlinks from many different sources. People that are experienced in this field will be able to get you a lot of links in a relatively short period of time. It may be wise to consider taking advantage of an SEO specialist if you hope to make lots of money on the internet.



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